Thammasat University
International Summer Program 2019

Understanding Thailand, CLMV, and ASEAN: Politics, Economy, Culture, and Business Opportunity

Thammasat University by the Faculty of Liberal Arts
Thammasat University welcomes you to The Short Summer Program 2019 at Thammasat University, Tha Prachan Campus, located in the historic district of Bangkok surrounded by the Grand Palace, other key heritage places and tourist attractions.

Having been recognized as a leading comprehensive university in the ASEAN community, Thammasat University offers a 9-day condensed Program to provide students with knowledge and insight on business practices, politics, economy and culture in Thailand as well as Cambodia, Laos, Myanmar, and Vietnam (CLMV) and ASEAN Affairs.

Under the program, the students will visit major corporations, stock market, an international organization as well as Thai historic sites for multi-dimension exposure to Thai culture.

We would like to encourage your students to take part in this 45-hour program which shall be qualified as a 3-credit course.

We are looking forward to welcoming you at Thammasat University.

Best wishes,

Kitti Prasirtsuk, Ph.D.
Vice Rector for International Affairs,
Thammasat University

THAMMASAT AT A GLANCE

1934
Founded in 1934

27
27 Faculties/Colleges/Institutes

6
6 Prime Ministers from Thammasat

15 Centers of Research Excellence in

98
98 Academic International Programs

Science and Technology,

148 International Professors

Social Science and Humanities

707 students from 260 partner

6 Centers for Research,

Universities in 26 countries around the world

Innovation and Entrepreneurship

38,147
38,147 students

(undergraduate: 85% ; graduate: 15%)

4,982 staff (faculty and staff: 3,360 ;

300,000+ Alumni
hospital staff: 1,622)

Thammasat Business School accredited “Triple Crown” the One and Only in Thailand
# PROGRAM OVERVIEW

**Understanding Thailand, CLMV, and ASEAN**  
**Politics, Economy, Culture, and Business Opportunity**

The program is offered in English at Thammasat University, Tha Prachan campus located in the central of Bangkok near the Grand Palace and Temple of Emerald Buddha. Focusing on business environment and management in Thailand, CLMV countries (Cambodia, Laos, Myanmar and Vietnam) and ASEAN, this 9-day program is designed for those who are keen in understanding and finding opportunity in the region. The program participants will be given in-depth lectures from experienced professors in each discipline as well as opportunities to visit businesses and international organizations, as well as cultural places.

## PROGRAM SCHEDULE

### July 2019

<table>
<thead>
<tr>
<th>Date</th>
<th>Sun 7</th>
<th>Mon 8</th>
<th>Tue 9</th>
<th>Wed 10</th>
<th>Thu 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00-12.00</td>
<td>Day Off</td>
<td>Multinational Corporations</td>
<td>CP Group Visit</td>
<td>ASEAN Affairs</td>
<td>Check-out</td>
</tr>
<tr>
<td>13.00-16.00</td>
<td>Human Resource Management in Thailand</td>
<td>Visit Stock Exchange of Thailand (SET)</td>
<td>Farewell Party</td>
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<table>
<thead>
<tr>
<th>Date</th>
<th>Sun 30</th>
<th>Mon 1</th>
<th>Tue 2</th>
<th>Wed 3</th>
<th>Thu 4</th>
<th>Fri 5</th>
<th>Sat 6</th>
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<tbody>
<tr>
<td>9.00-10.30</td>
<td>Accomodation Check-in</td>
<td>Orientation/ Self-introduction</td>
<td>Understanding CLMV</td>
<td>Thai Economy</td>
<td>Doing Business in Thailand</td>
<td>CLMV Economy</td>
<td>Field Trip</td>
</tr>
<tr>
<td>10.30-12.00</td>
<td>Survival Thai Language</td>
<td>Cross-Cultural Management</td>
<td>Visit International Organization</td>
<td>Thai Politics</td>
<td>Doing Business in CLMV</td>
<td></td>
<td>Damnoen Saduak Floating Market and Phra Pathom Chedi</td>
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<tr>
<td>13.00-16.00</td>
<td>Thai Culture</td>
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*Field Trip:
- Damnoen Saduak Floating Market
- Phra Pathom Chedi*
Eligibility
Students currently enrolled in an accredited college or university.

Required Documents
1. A completed the application.
2. Current grade report
3. Copy of passport
4. Letter from a home university, if currently enrolled in an MOU-partner university which is eligible for fee discount.

How To Apply
Download application from https://tuoia.page.link/summerprogram2019
Submit the completed application along with required documents via issara.s@ola.tu.ac.th or post by May 31, 2019.

FEES

<table>
<thead>
<tr>
<th>Tuition Fee</th>
<th>Students from MOU-partner universities</th>
<th>US$ 850</th>
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<tbody>
<tr>
<td></td>
<td>Students from non-partner universities</td>
<td>US$ 950</td>
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Method Of Payments
Once accepted, our staff will provide you with wire transfer details.

You are also strongly recommended to purchase overseas travel insurance by yourself to cover the entire study period.
ACCOMMODATION

<table>
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<tr>
<th>Off-Campus Accommodation (Optional)</th>
<th>Single Bedroom</th>
<th>Shared Double Bedroom</th>
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</thead>
<tbody>
<tr>
<td>Check In</td>
<td>30 June 2019</td>
<td>4,400 Baht (=US$ 150)</td>
</tr>
<tr>
<td>Check Out</td>
<td>11 July 2019</td>
<td></td>
</tr>
<tr>
<td>Cost For An Additional Night</td>
<td>400 Baht (=US$ 14)</td>
<td>800 Baht (=US$ 28)</td>
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*All utilities are included.* (Electricity, water, wifi)

Students may arrange their own accommodation. But we can reserve rooms at recommended private apartments nearby the University with a walking distance (about 10 minutes).

Visa In case you need a visa to enter Thailand for a short-term stay, once you are accepted and payment is confirmed, we will issue you an acceptance letter for visa application in your country of residence.
Contact information
If you have any inquiries, please direct them to
issara.s@oia.tu.ac.th (Mr. Issara Somdunsatien)
Office of International Affairs
Dhammathee building, Thammasat University
2 Tha Prachan, Bangkok 10200
T +662-613-2047 | www.olia.tu.ac.th

* Please note all details are subject to change without or short notice.