

<b>Faculty :</b>	Faculty of Journalism and Mass Communication, Thammasat University, Tha Prachan Campus
<b>Program :</b>	Bachelor of Arts Program in Journalism (Media Studies) (International Program)
<b>Level :</b>	Undergraduate

**Semester 1 / 2026**

Course Code	Course	Credits	Course level	Course Description or link to Course Description
JM200	Understanding Communication Today	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM201	Media Law and Ethics	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM211	News Writing	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM267	Audience Analysis	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM301	Art for Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM302	Communication Research	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM310	Journalistic Content Writing	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM319	Current Affairs	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM330	Broadcast and Digital Media Production	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM364	Marketing Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
MK201	Principles of Marketing	3	Undergraduate only	<a href="https://drive.google.com/file/d/1_Q5116WPIsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing">https://drive.google.com/file/d/1_Q5116WPIsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing</a>
PH201	Introduction to Logic	3	Undergraduate only	<a href="https://drive.google.com/file/d/1_Q5116WPIsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing">https://drive.google.com/file/d/1_Q5116WPIsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing</a>
JM357	Media and Children	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM451	Corporate Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM311	Editor Essentials	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM413	Photojournalism	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM414	Peace Journalism	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM427	Seminar in Journalism and Social Change	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM452	Creative Writing for Corporate Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM457	Issue Management and Crisis Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM466	Digital Strategy	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>

## Semester 2 / 2026

Course Code	Course	Credits	Course level	Course Description or link to Course Description
JM204	Media and Social Diversity	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM210	Principles of Journalism	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM212	Data Journalism	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM231	Writing for Broadcasting and Digital Media	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM307	Arts of Storytelling	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM358	Presentation Design and Technique	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM402	Communication in a Globalized World	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM421	Media Business Management	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
PO271	Introduction to International Relations	3	Undergraduate only	<a href="https://drive.google.com/file/d/1_O5116WPlsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing">https://drive.google.com/file/d/1_O5116WPlsSlu23h-Xm-abHXPSCmkmyr/view?usp=sharing</a>
JM311	Editor Essentials	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM318	Feature Writing	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM416	Investigative Journalism	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM356	Creative Communication Campaign	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM426	Communication for Sustainability	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM456	Brand Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>
JM308	Political Communication	3	Undergraduate only	<a href="https://bjm.jc.tu.ac.th/current-students/course-structure/">https://bjm.jc.tu.ac.th/current-students/course-structure/</a>