

Faculty :	Faculty of Journalism and Mass Communication, Thammasat University, Tha Prachan Campus / Rangsit Centre
Program :	Bachelor of Arts Program in Journalism (Media Studies) (International Program)
Level :	Undergraduate

Semester 1 / 2025				
Course Code	Course	Credits	Course level	Course Description or link to Course Description
JM200	Understanding Communication Today	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM201	Media Law and Ethics	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM211	News Writing	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM267	Audience Analysis	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM301	Art for Communication	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM302	Communication Research	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM310	Journalistic Content Writing	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM319	Current Affairs	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM330	Broadcast and Digital Media Production	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM364	Marketing Communication	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
MK201	Principles of Marketing	3	Undergraduate only	https://drive.google.com/file/d/1_Q5116WPISlu23h-Xm-abHXPSCmkmyr/view?usp=sharing
PH201	Introduction to Logic	3	Undergraduate only	https://drive.google.com/file/d/1_Q5116WPISlu23h-Xm-abHXPSCmkmyr/view?usp=sharing

Semester 2 / 2025				
Course Code	Course	Credits	Course level	Course Description or link to Course Description
JM204	Media and Social Diversity	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM210	Principles of Journalism	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM212	Data Journalism	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM231	Writing for Broadcasting and Digital Media	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM307	Arts of Storytelling	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM358	Presentation Design and Technique	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM402	Communication in a Globalized World	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
JM421	Media Business Management	3	Undergraduate only	https://bjm.jc.tu.ac.th/current-students/course-structure/
PO271	Introduction to International Relations	3	Undergraduate only	https://drive.google.com/file/d/1_Q5116WPISlu23h-Xm-abHXPSCmkmyr/view?usp=sharing