






WHY ARE WE DRAWN TO K-CONTENT?



How you can deepen
your understanding of
K-content over the summer






**Just because it's fun?
Actually, there is something more
to it than that.**



**Experts are paying attention to
these aspects of K-content.**

- ✓ Creative and unique themes
 - ✓ A captivating storyline
 - ✓ Refined production skills
 - ✓ A tone and mood that tugs at your heartstrings
 - ✓ A way of telling stories that not only focuses on individuals but also tackles social issues.
 - ✓ Visuals and performances like never seen before
- 

**These days, everyone is
creating their own content, right?
So, what if you had the chance
to learn all those skills in one go?**





At Chung-Ang University - Korea's No.1 university in the arts and home to many leading figures in K-content

Hyonbin



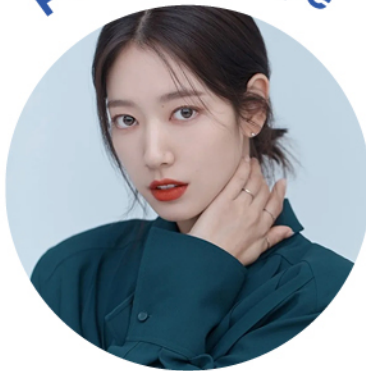
Actor/Theatre

Kim Soo-hyun



Actor/Theatre and
Film Studies

Park Shin-hye



Actor/Theatre and
Film Studies

Choi Soo-young



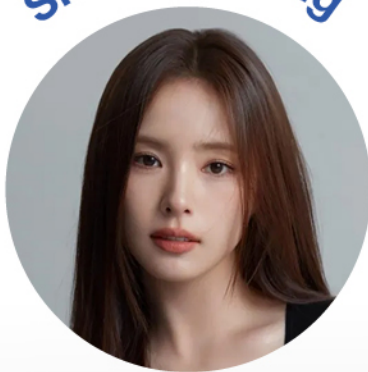
Actor, Singer/
Theatre and Film
Studies

Kwon Yuri



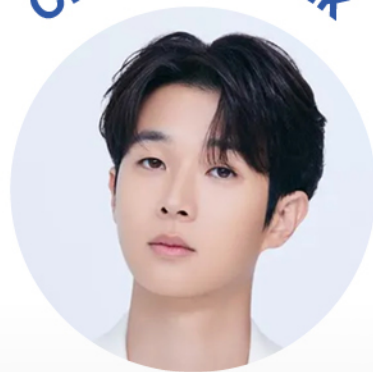
Actor, Singer/
Theatre and Film
Studies

Shin Se-kyung



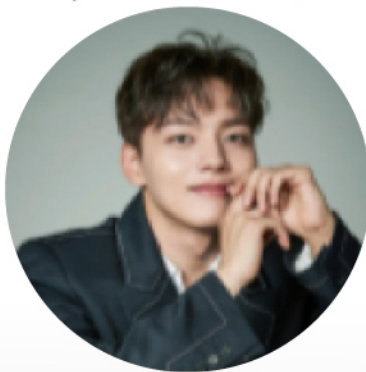
Actor/Theatre and
Film Studies

Choi Woo-shik



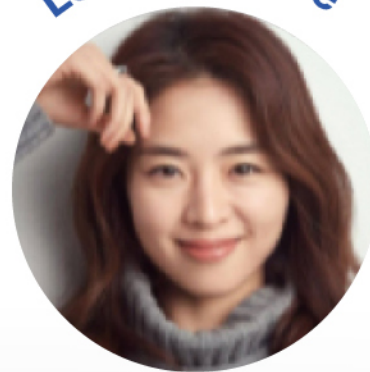
Actor/Asian Culture

Yeo Jin-goo



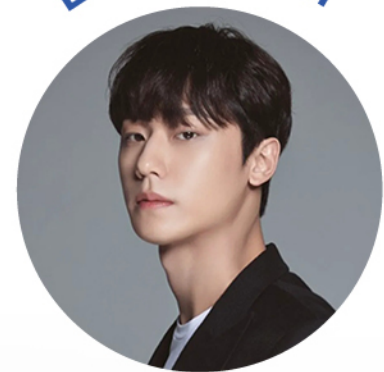
Actor/Theatre

Lee Yeon-hee



Actor/Theatre and
Film Studies

Lee Do-hyun



Actor/Theatre



Chung-Ang University
offers an International
Summer Program each year.

Curriculum



Session 1		2025. 6. 24. - 7. 21. (4 Weeks)	
Course	Professor	Subject	Credits
Major A	Kyungwoo Chun	Photography-Now: Seminar and Practice of Art Photography and K-Photography	3
	Youngsoo Kim	South Korea in the World: Economic Development, Democratization and Diplomacy	
	Takhoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	
	Stephanie Choi	TBA	
	Eunjin Kim	Alive Korean with K-Drama(Lv.1~3)	
Major B	TBA	Special Lecture related to K-Contents & K-Culture	3
	Heeseon Kim	Special Lecutre related to Game Animation	
	Soyeon Bae	Special Lecture related to K-Webtoon	
	Cultural Activiites	Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace, Yongin Folk Village, HIKR Ground*, K-POP Dance, Nanta Performance, Baseball Game Experience, Everland&Carribean Bay	

Not only will you be able to gain insights into what happens behind-the-scenes, but also the secrets to global success – learning the full range of know-how’s that drives K-content.

Curriculum

Session 2		2025. 8. 5. - 8. 22. (3 Weeks)	
Course	Professor	Subject	Credits
Major A	Takhoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	3
	Eunjin Kim	Alive Korean with K-Drama(Lv.1~3)	
Major B	TBA	Special Lecture related to K-Contents & K-Culture	2
	Heeseon Kim	Special Lecture related to Game Animation	
	Soyeon Bae	Special Lecture related to K-Webtoon	
	Cultural Activiites	Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, Nanta Performance, Baseball Game Experience, Lotte World	

- Students may select one course from Major A and/or enroll in Major B, which includes all special lectures and cultural experiences.
- *Specialized Experiences include activities at HIKR Ground, a Korean Culture and K-Pop immersive complex operated by the Korea Tourism Organization, featuring XR experiences and media production.
- Completing both Major A and Major B will grant students a total of 6 academic credits.





**But it doesn't end there.
Lectures are just the beginning!
You will also have the opportunity to
experience Korean culture firsthand.**



Hanbok Experience at Gyeongbokgung Palace



Lotte World



Seoul N Tower



Nanta Performance



HIKR Ground



K-POP Dance



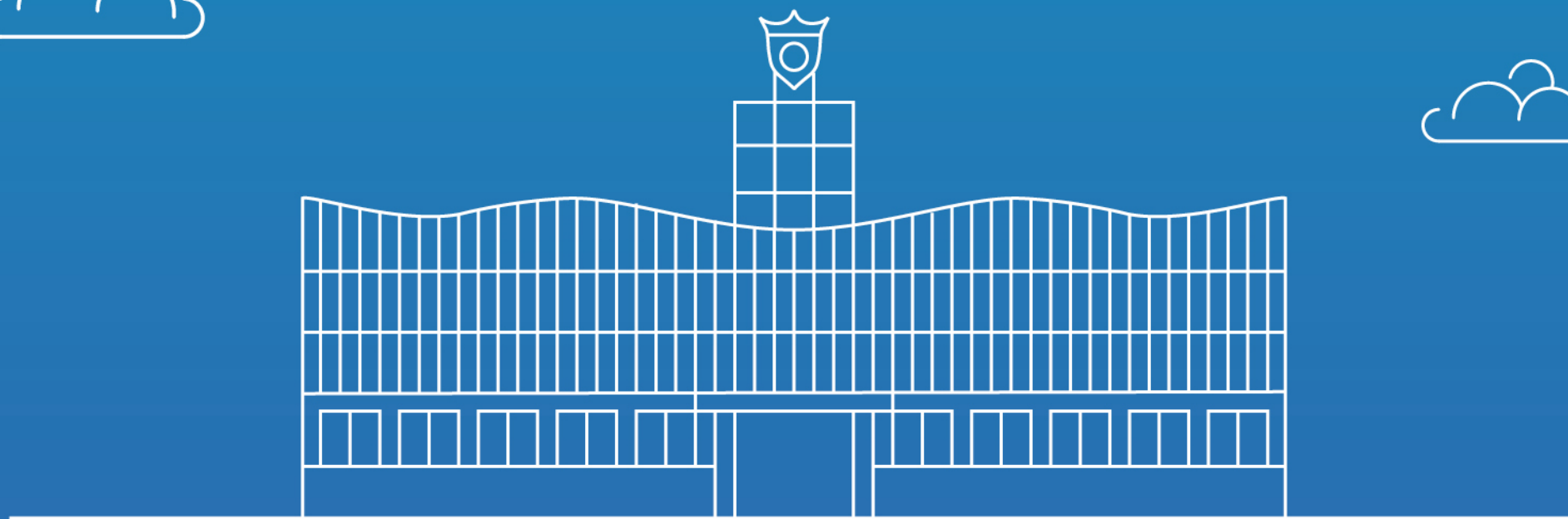
Baseball Game Experience



Traditional Seal-Making



**This summer,
embark on a unique and meaningful
experience at Chung-Ang University,
the heart of K-content.**



**CHUNG-ANG
UNIVERSITY**