



# YOUR THREE-DAY GATEWAY TO GLOBAL LEADERSHIP AT NUS BIZ SUMMER PROGRAMME 2026

ASIA'S #1 AND WORLD'S #8

Immerse in Singapore's multicultural fabric, a real-world context for understanding business in Asia, alongside a diverse cohort of 60 international students.

Learn from world-class faculty through hands-on masterclasses, visit leading companies, and build a lasting cross-border network at the 3rd NUS Business School Summer Programme.

Scroll down for more details



## PROGRAMME CURRICULUM

Delve into a dynamic 3-day itinerary comprising classes, corporate visits, and cultural engagements that foster experiential learning. Explore NUS, uncover the essence of Singapore, and immerse in subjects such as:

### Product and Brand Management in the Modern Era

See how data and AI are changing the way brands are built, tracked and evolved in real time.

### Introduction to Sustainable Finance

Learn how environmental, social, and governance (ESG) and sustainable financial instruments are shaping smarter, more responsible capital decisions.

### The Subtleties of Power and Influence

Understand the different forms of power at work and how to use them to strengthen your influence and leadership impact.

### Singapore & Asia Unwrapped: Green Growth and the Experience Economy

Discover how Asia's growth, sustainability and the experience economy intersect to shape the region's next chapter.



## BENEFITS

- Obtain an esteemed NUS Business School Certificate of Participation
- Eligible participants will secure a guaranteed MSc admission interview upon meeting programme requirements
- Stand a chance to receive partial study awards/scholarships

## ELIGIBILITY

- Open to Year 3 and Year 4 undergraduates aspiring for an MSc
- Proficiency in English at IELTS 7 or TOEFL iBT 100 level (A short video test will be conducted for non-test takers)
- Demonstrated academic excellence

## APPLICATION REQUIREMENTS

- Up-to-date resume
- English translated copy of University transcript
- IELTS/TOEFL test score
- 500-word motivation letter

## PROGRAMME FEES

- Participation fee, program-related meals, and accommodation covered by NUS Business School
- Participants to fund their own airfares and personal expenses outside of class hours



## APPLICATION DEADLINE:

13 MARCH 2026

APPLY THROUGH YOUR LOCAL HOME UNIVERSITY TODAY!

## SCAN TO WATCH

All the fun from last year's Summer Programme



HIGHLIGHTS



REEL

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